



**Marketing Intern**  
**Posted May 31, 2017**

### **JOB SUMMARY**

We are looking for an enthusiastic intern to join our marketing department for the summer of 2017 (June – August). The ideal candidate is resourceful, independent, and creative.

This internship will help you acquire marketing skills and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing and should be prepared to enter a fast-paced work environment.

### **DUTIES & RESPONSIBILITIES**

- Supporting the marketing team in daily administrative tasks
- Lead the office redesign initiative
- Assist the content development specialist in gathering information for content creation
- Generate concepts for daily social media content
- Support other areas of the business in miscellaneous administrative tasks

### **CORE SKILLS & REQUIREMENTS**

- Strong desire to learn along with professional drive
- Excellent verbal and written communication skills
- Passion for the marketing industry
- Current enrollment in a related BS or Masters degree in the following fields, or a related degree: business, marketing, communication, graphic design.

**Job Type:** Full-time or part-time, depending on applicant availability. Paid depending on applicant experience.

**Contact:** Interested parties should email their cover letter and resume to [khuff@BanyanTechnology.com](mailto:khuff@BanyanTechnology.com)

### **COMPANY**

Banyan Technology is North America's leading provider of live carrier and API connectivity for transportation management. With more than 1,300 carrier connections, Banyan Technology provides commercial shippers, brokers, and 3PLs with unparalleled access to carrier data. These connections boost efficiency, improve visibility, and deliver permanent reductions in shipping costs.

For more information about Banyan, please visit [www.banyantechnology.com](http://www.banyantechnology.com).